



ABN: 62 056 429 504

Melbourne | Brisbane | Sydney | Perth | Adelaide

C-Direct Pty Ltd is a sales, marketing and distribution company which assists well known companies in getting their products into the marketplace, whilst at the same time providing a high level of service and convenience to its customers through its range of products.

C-Direct's channels of distribution are:

- Retail outlets such as Mass Merchants, Phone stores, Photo stores, Computer stores, Newsagencies, Pharmacies and Licensed Post Offices
- Tertiary Institutions – Retail outlets at Universities throughout Australia
- Hospitals – Retail outlets and Administration
- Government Agencies including Defence Installations, Correctional facilities and Indigenous communities
- Corporate Marketing & Personnel Depts and Social Clubs
- Accommodation including Hotels, Resorts, Back Packers, Caravan Parks as well as Tourist Attractions

C-Direct is an authorised distributor for the following icon brands:

- Telstra pre paid phones, starter kits, wireless broadband and calling cards
- Hoyts, Village and Greater Union movie tickets
- Kodak consumer products such as cameras, batteries, film & dry lab consumables.
- Verbatim memory cards, portable drives and optical media

Any Store Gift Cards is a wholly owned division of C-Direct, offering a range of gift cards, from universal generic EFTPOS gift cards, to complete customised cards carrying a branded image, logo and message.

C-Direct has its head office and warehouse in Melbourne and distributes across Australia, as well as servicing the whole country with sales representatives and agents in each state.

C-Direct is a wholly Australian company owned and managed by the Ciliberto family who have over 30 years in both wholesale distribution and retail photographic industries.